

[Check Out The Vault Now..!](#)

# How To Use The UM Vault

And how not to waste a lot of time doing it

The Unselfish Marketer

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## Foreword By JayKay Bak

This Guide came to life by the wish from my valued members to quickly be able to get an overview of the VAST INCOME POSSIBILITIES (...growing every 2<sup>nd</sup> day...)

**I want to start you off with these valuable short tips – DON'T SKIP THIS..!!**

- 1) Information Overload is your worst enemy so limit your Vault downloads – having 60GB of “stuff” collecting dust on your puter won't make you a dime... Action, getting the product uploaded and the salespage ready is KEY
- 2) Newest downloads (up to 3 month old) are easier to sell – yeah, it's NOT obvious for everyone...And the HOT sellers are less than 2 weeks old
- 3) Program hopping (joining this ... then that every few months) is your 2<sup>nd</sup> worst enemy – Stop that & you improve your chance of success manifold
- 4) Get OFF Email Lists – Unsubscribe from all Email Lists where the sender is just flogging you links to get you to buy the next shiny bright object – Think about it like this: You're sitting in the WRONG end of these emails and you're being milked most likely by someone who couldn't care less if you end up also spending your grocery money ... Just GET OFF - Thank Me Later ☺
- 5) Use PLR as an easy way to make your own products – never sell “as is”

'NUFF SAID – I Hope You Enjoy The Read

## The Unselfish Marketer

A Guide To Getting The Most From Your Membership At The Unselfish Marketer Vault. Since 2006, The Vault has evolved into far more than an Internet Marketers' supply source. The Vault now offers ALL levels of training materials in a variety of course formats. Resources also include hosting, auto-responders, services-for-hire, templates, and much more. This guide is a simple overview to help YOU get the most from your membership, without the frustration of information overload, or time stealing activities. In short, a guide toward YOUR SUCCESS!!!

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## Welcome To Your New Vault Membership!!!

CONGATULATIONS on your wise decision to join [The Vault!](#) You are about to experience one of the most powerful resources for niche marketers ever assembled in one place. A very bold claim, but as you will see, a claim backed up by history, performance, and fact.

## What Will You Find Inside The Vault?

We could fill an entire eBook just with the content descriptions found inside the Vault catalog. As of this writing, the main catalog contains in excess of 4000 products available for use, sale, or resale in one form or another.



Many of these products are multi-part or even ongoing products, pushing the real total even higher. And ever since our first year, we continue to add new products every second day.

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Further, [the Vault](#) offers complete training for all levels of IM and niche marketing from beginner through “extreme levels” designed for taking the six figure earner into seven figures per year (and yes these members are represented here at the Vault as well!). Nearly all these training programs are part of your membership in one form or another.

To complement all of the above, you will find your membership includes full backend business support for your growth as well. This includes pro-hosting, auto-responders, and backend admin systems designed to support all levels of your IM growth and success. All this is part of your membership.

The bottom line is that the Vault is an IM and niche marketer supply created by niche marketers, for niche marketers, and now delivered straight to YOU. And it continues to grow and get better and more valuable every day.

## So Now That You Joined, What Is The Vault Really?

The Vault is everything outlined above and more. It is the brain-child of JayKay Bak, aka the “Unselfish Marketer”. (You can find out more about JayKay by visiting his blog inside your Vault membership page, and through the member forum and JayKay’s Blurbs, also found inside your Vault membership.)



JayKay conceived and created a closed and limited membership designed to remove the “greed factor” common to the IM industry, at the benefit of the membership. A complete IM and niche resource built with one goal in mind. That goal is to “provide the maximum benefit of resources and products needed by the membership in an unselfish and non-greedy structure, all seeking member success”.

This “unselfish” mission statement and way of doing business, and the near overnight success it brought the Vault, earned JayKay the nickname “The Unselfish Marketer” from his peers. Today, the “Unselfish Brand” touches niche marketers around the world through its many membership sites. Heart and center of this organization is the Vault, your new membership.

In fact, since it started in 2006, the Vault has evolved into such a complex and far reaching membership, a need for a “user guide” has developed. This user guide

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that follows is an effort to help members get the most from their Vault membership, and to keep new members from inadvertently wasting a lot of time doing it.

## The Need For A Strategy

### The Vault Is HUGE!!! (and only getting bigger...)

One of the first things you will notice when you login at The Vault and go to the "Newest Products" page, is a little reference to the number of "Current Products". At the time of this writing, that "little" number has tripped the 4000 mark, and did it some time ago at that.

Add to that the "New Products Every Second Day Since 2006", and you have a perfect situation for information overload. That is unless you develop a strategy.

## Remember What Brought You To The Vault

Take note early in your membership of what your needs and desires were when you decided to join The Vault and your level of experience as well. This will help you keep from getting off track early, and help avoid delays in your progress. It will also help keep you from feeling overwhelmed or even disappointed (when really you likely just got yourself distracted).

Remember that The Vault is home to the entire range of Internet Marketers. Members include "completely Green Beginners", and all the way through to six and even seven figure earners. And at The Vault, the membership guides the content.

One of The Vault's greatest strengths is that much of the content is and continues to be somewhat "user generated", in great part due to the "Vault Wish" system. More on the Vault Wish elsewhere, but members can select or request many of the products or services offered through The Vault.

Because of this, you need to be realistic as to your level of expertise as you wander through the membership. Take note of the level of training or products and services you select to use. You will enjoy your membership much more if it matches your

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level of experience. Remember that nobody is rushing you here, but nobody will stop you either.

Further, remember what your "Marketing" or "Business" Plans included, and what your level of personal resources were (financial and time) before and throughout your membership. Not only does it make poor financial and common sense to invest "grocery money" into a system you find here, but you may limit yourself and your success by doing so. Choose resources that fit your budget and resource, do them well, then do them better, then scale up or move on from there. You will experience many more successes following this model.

## Develop A Plan

While a full blown business plan would not hurt and could only help your chances at success, this guide is about effective use of a huge and powerful business resource membership. Those positions being said, one effective tool for getting the most out of a resource of this size and scope is to have a plan or goal set for your membership.

Decide early, and then decide often the path you should take with your IM efforts. Focus on one or two methods or techniques at a time, master them, then scale up or move on. You will achieve much more success over time, and the membership will take on new value with each success.

So what type of plan and how detailed should it be? Only you can truthfully answer that question. But a few general tips would include knowing where you are starting, and defining where you want to go.

## Do A SWOT, Not A SWAG

So, what the heck does that mean? Simple, a SWOT is a part of a business plan, and a SWAG rarely should be. Not enough? Let me explain.

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A SWAG is a “Sophisticated, Wild Assed Guess” about what to do next. Sometimes life will throw us that pitch, but we should likely try to let it go by and nail a strike pitch instead. It cannot be emphasized enough, you have a much greater chance to succeed in any business (let alone today’s competitive IM environment) if you have a plan. In particular, develop a plan that fits you. One part of that plan should be a SWOT.

In Business School, any senior student should be able to tell you that a SWOT is “an assessment of Strengths, Weaknesses, Opportunities, and Threats”. While doing one will not guarantee success, it sure improves the odds. So let’s get started.

## Strengths

Look in the mirror of your life and “really” identify your strengths as they relate to your business and your membership. Ask yourself things like: “Am I a good writer?”, “Can I program and tweak code?”, “Is my family behind me on this?”, “Am I a guru or expert in a field?”, “Do I have a lot of time?”, and any others that apply to you.

## Weaknesses

Be honest with yourself. After all, The Vault is home to some of the best training, resources, and support systems ever assembled in the IM world. Knowing your weaknesses (and being honest about them) will only help you find what you need here. For instance, you have great writing skills (a strength), but cannot stand writing, or don’t have time (weakness). Your strategy could include taking a Vault course in using PLR or Outsourcing.

## Opportunities

Do you have special access to a niche or opportunity? Do you know of a trend that nobody else seems to? These are the opportunities that you should seek to exploit. Seek the tools that fit them from your membership.

## Threats

Is money a problem? Go for some of the cash generators. In fact, there are free memberships, and a bunch of eBooks and courses in the Vault that can help you get cash fast. Is motivation your enemy? Will you face lots of competition? These can all be threats of course. Knowing them will help guide you through this membership.

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## Write Down Your Goals



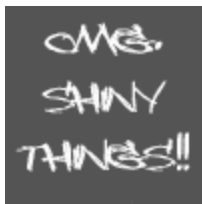
Yep, we have all heard this before, but how many of us have done it? Not even as many as you would think if the truth were known. Yet having goals written down in front of you will bring you insight and focus.

With over 4000 products and services to choose from, it is way too easy to get sidetracked. Pretty soon a month or several months have gone by and nothing has changed. Is that a sign of an ineffective membership? Or is it the sign of an ineffective member?

## The Money, Time, Strategy Mix

You have chosen to invest your money in this monthly membership at The Vault. Invest your time wisely and follow a strategy, and success will follow. If that success is not up to par with your goals, adjust your strategy and efforts. The resources are all here for you at every level. But, only if you make a plan, then put the plan into action, and measure the success.

## The New Bright Shiny Thing, And The Never Ending Story



So why go through all this talk of goals and strategy and plans? Well, if you haven't sensed it by now, "The Bright Shiny Thing" can easily become a Vault member's worst enemy. And it can happen quickly and quietly with new products coming through each second day.

If you find yourself downloading and hoarding everything, remember, the products generally are not going anywhere. You can always come back, use the Search at the top of the page, and start a new path later. Make a few bucks to cover your



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membership, bills, and expenses, and come try new things later, unless they fit your plan.

If you find yourself constantly jumping from method to method, then this too can become a “Never Ending Story”, and fast. There are probably successful IM masters of every product and method you can find in [The Vault](#). If you step back and develop your plan, then work the plan, then work it some more, success will likely follow. Jumping around will likely just get you broke or disappointed.

## Conclusions

You can ignore this entire section if you wish. Or you can take it to heart and apply it. The choice is yours. But I will leave you with a couple of questions to ponder.

You have spent your money on this resource. The depth and breadth of the resource make it undervalued by almost any measure. Why invest your time and money without getting the most you can for you?

You likely came here to change something in your business or even something about you personally. Wouldn't it make sense to maximize your chances of getting it?

The Vault is a once in a lifetime opportunity thanks to its founder and core support team and the membership. Don't you owe it to yourself to maximize the benefits now that you are here?

## Bankrolling Your Membership Fees

No matter your motive for joining the Vault, or even your current financial situation, common business sense tells us any business expense should ideally be “self-covered” whenever possible. The expense should pay for itself is the goal. The Vault offers a couple quick ways to accomplish this, and they are about as easy as it gets to participate. Simply sign up and promote.

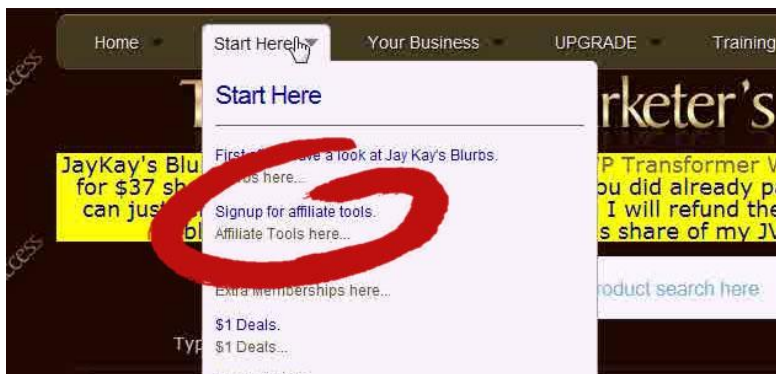
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## Vault Affiliate Program

Located through the "Start Here" section of the Top Menu, the Vault Affiliate program offers you 51% commission on new Vault members who sign up under your affiliate ID. You can get your affiliate ID following the instructions at the Affiliate Tools page, along with banners, redirects, marketing tips and much more are also immediately available to new members.

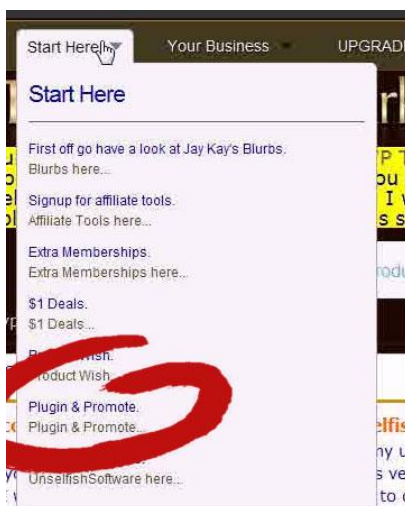


It is only natural to feel excited about your new Vault membership, so share the excitement on some forums and blog posts and have some fun with it. Challenge a skeptic or two to take a real look at the Vault and the

level of benefit it provides. Most certainly encourage the curious people you meet.

Then, after your second new member uses your link to join, well that's even easier, enjoy the Vault for FREE. You have now completely bankrolled an entire internet business operation as you will see in the following pages. Now THAT is exciting, isn't it?

As an extra source of revenue, you can use your affiliate ID to promote other Vault products as well. And many of those products pay 90% (yes 90%) straight to your PayPal account.



## Plug In 'N Promote

Also found through the "Start Here" section of the Top Menu, this is one of the easiest affiliate programs out there, and one of the highest paying ones around. All you really need is your Vault affiliate ID and your PayPal account to start promoting a range of top shelf, handpicked products. Send the Vault the traffic, and the Vault sends you as much as 90% straight to your

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PayPal. Further, some of the Vault products are memberships with recurring commissions for you.

## Promote From The Products Catalog Too!

As you develop your business here at the Vault, be sure to promote the Memberships and Products highlighted in the Products Catalog as affiliate ready. Again, with these affiliate opportunities you are paid usually 50% to 90% for these sales straight to PayPal. Note that these are not the "standard" products offered with MRR, RR, or PLR rights, but are usually identified with a user license for Vault members, and also have an affiliate program as well.



## The General Products Catalog

This is the obvious revenue source for you from the Vault. Of course you will want to build your own "empire" of sorts, and may even create your own membership or product mix built from what you find here, and even keep 100%. No one will stop you if you follow the rules, and all the tools are here for you. When you are ready is

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the only hitch. In most cases, for the early days and weeks of your membership, consider the affiliate commission route to get you running fast.

The Vault also offers some other “unique” earning opportunities as well. These will be covered in another section of this guide. If you are in a hurry, check out the “Co-Ownership” section for an example. For now though, we will explore some of the Learning Resources found at the Vault that are designed to get your business successful as quickly as possible.

## Training And Learning Through The Vault

### The Ultimate Self-Study Course In IM



If the level of training available at The Vault was not one of the reasons you joined, it will certainly be something you will notice very quickly in your new membership.

Beginning with the top menu, you have FREE access to over 100 videos to get you started. Then when we look into the products included in your Vault membership, there are literally hundreds more training opportunities. Then one can add the training available through Sister Sites, User Rights, UM Privilege Sites, and of course JayKay’s Personal Coaching Program.

And this just represents items that are directly referred to as “training” oriented. Another valuable source of training is found in the Resale products themselves. Many of the products in the Vault are information “goldmines”. It is truly an IM library, and possibly one of the most complete libraries in IM history. And it all belongs to the members, including you.

### Are You A Professional Student Of IM?

As mentioned elsewhere, The Vault membership roster includes all levels from newbie through six and seven figure earners. There is literally no way to structure a

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course sequence for this diverse of a group. Yet all levels of learning are available here, if you are ready for them.

Because of this, you should decide and define what level of student you are, what knowledge you seek, and how far do you wish to carry that knowledge. Again, nobody will force you to learn, but nobody will stop you either.

It will be up to you to set the schedule and content of your learning at The Vault. Consider among the Strategy points you developed earlier, what your strengths and weaknesses are. Common sense then will guide you in your search through The Vault.

The hidden time wasting danger in this category though is that of becoming a "professional student of IM". You still need to take action and apply what you learn at The Vault, or the money will never come, and your situation will never really change. With that in mind, you have some more decisions to make.



## What Are Your Areas Of Need?

Using your SWOT analysis you developed earlier, pick some general areas of study. A method that works is to consider the college or university model. Pick out an area to major in. This will be your core strength. Perhaps something like becoming a WordPress or SEO guru or authority is part of your long term goal, and fits your strengths. This should be the area that you concentrate your learning.

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Second, you should choose a minor area of study. This should be something that compliments your major, but is a different area of study. Perhaps for the WordPress guru, a minor area could include learning to code in php, or themes, or social networking. Read and study what you can in this area, but still concentrate on your major.

And finally, you could set aside some time for general studies. Things that every IM person should know a little bit about would be included here. Or, brush up on a weakness area if you see a product or video series for instance.

There are many models to choose from to structure your personal training. The main goal here though is to define and crystallize your learning goals so you start earning more money sooner. After all, that was one of the reasons you joined, wasn't it?

## Learning And Earning And Putting Them Together



The gap between learning and earning can best be filled with practicing and doing. This seems common sense, but a hard life lesson that some never seem to grasp. It cannot be stressed enough, that YOU are the key to your IM success and what The Vault can do to help you achieve it.

In our previous examples, it does little good to become an "over-educated", broke Internet Marketer. Knowing WordPress at the guru level will do nothing by itself. One must put those skills into action.

If needed, start small with a plan or method that earns you money at Fiverr or eBay for example. When you find something that makes a profit, do it again and again. Not only will you feel great about these early successes, but you will be developing the skills and patterns that even the six and seven figure earners use every day. They still, like you, make "a sale" and "deliver a product or service or result" in some form or another. They just found ways to do it a lot of times in any given year.

Soon you will find you have created a reliable source of income that is easy to put into action and pull sweet profit from at will. Even if it is not six or seven figures, it

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is more than you had before you started, and who knows? Your new way of making money MAY turn into a six or seven figure earner.



When you start to see success with your method, instead of moving on, consider scaling up through automation, outsourcing and reselling, and duplication. If you need help, there are resources on these topics at The Vault as well whenever you need them.

Think of the lowly “book of matches” example. Something with almost no value, but a product that was and is to this day a multi-million dollar manufacturing business for a “lucky” few. In fact, a second multi-million dollar industry developed and thrived selling ads on the covers of these “near worthless” products. Now, do you know the difference between those “lucky” entrepreneurs and everyone else? Those “lucky” few created their own luck by taking action, then scaling it up from fractions of pennies per product up to millions of dollars.

Like the Vault membership, it is up to you to extract what you want. And there is the true beauty of IM and The Vault. YOU control it all.

## The Vault Product Wish System

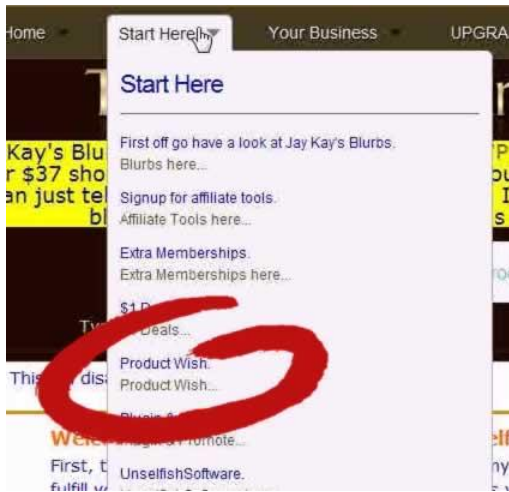
### Finding the Product Wish

On the Top Bar Menu, under “Start Here” and again under “Extra”, you will find a link to “Product Wish”. Follow that link and read the page carefully. [The Vault](#) Product Wish system sets this membership apart from almost any other IM membership out there. Bold words to be sure, so let’s look a bit deeper.

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## The Need for Fresh Products

One of the most important things we can do as Internet Marketers to help ensure our business success involves finding new and sellable products on a regular basis. In fact, this is one of the primary reasons many people end up joining The Vault.

After all, access to thousands of resalable products, with a kept promise since 2006 of "new products every second day" presents a

huge time and money saving benefit to the shrewd Internet Marketer.

The Vault team will do our best to keep finding new products for members to promote, sell, and use. And we will even go so far as to create a broad range of new products from time to time. The Vault team is constantly engaged in this search for new material for our members as part of our day to day operations.

Even making the product search part of our business service to our members can be improved on though. So, The Vault also adds a new dimension to the search for new material. This new dimension comes to life with the Vault Product Wish.

## The Vault Product Wish



Once a member has logged in and navigated to the products catalog, a set of data is listed to the right hand side of the product description. Some products are tagged as a "Vault Wish". These are products that were found and were requested or "wished" by a Vault member or members, and then if that product meets certain criteria and it's

product rights are available for purchase, the Vault will purchase that product for Vault members. These "Wished Products" carry some extra benefits for Vault members.

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## What Are The Benefits of “Wished Products” Over Others?

There are literally thousands of products available at the Vault. All sorts of niches, types, purposes or uses, and even admittedly different quality levels are represented. Wished products, on the other hand, are selected and purchased primarily based on quality and profit potential. They are in a way “pre-screened for success” because of this.

Also, since the Vault is a “limited membership”, your competition level for the “Wished Products” is much likely to be lower. Not all are exclusive to the Vault, but some are. Those that are not though often account to the Vault members for their highest sales figures.



And finally, as outlined later, “Wished Products” are normally among the freshest and newest products available on the web. This in itself can lead to a great boost in potential sales in some cases.

The result of these three characteristics of “Wished Products” tends to make them a high percentage product in terms of success in most cases. Vault members would be wise to look closely and consider marketing or using these products as a result.

## How Are Products Wished For?

Vault members are encouraged to watch for quality new and potentially resalable products that the member thinks could be a useful or potential money making product that would be of benefit to the membership. When Vault members find a product they feel meets the “Wish Criteria”, they can submit a ticket to support at <http://UnselfishSupport.com> Dept: #5 for consideration and possible purchase and inclusion in the Vault.

## What Are The Product Criteria Or Requirements for “Wished” Products?

Ideally, each product request must be for a product that was released within one week’s time of the request - or even better: “Before the Launch”. Older products

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will be considered as well, but “fresh is always better for the Vault”, so older products need to be very high quality desirable products.

Each product requested must be able to be added to a Membership Site! This is extremely important. If it cannot be added to a Membership, then it cannot be added to the Vault.

Each product requested must come with either Master Resale Rights, Private Label Rights or include the Source Code itself.

## Are There Exceptions To The Above Requirements?

Occasionally, if a product is really that good of a product and MRR can be obtained, but licensing says it cannot be included in a membership site, the Vault may buy it anyway. In these cases, the product will be offered to the Vault Membership in another way.

In most of these cases, a 90% commission resale program and page will be set up and the product offered to Vault Members to resell as affiliates. Also, if allowed by licensing, the product may be offered for personal use, with RR, MRR or even PLR to Vault members for \$1 (situations where the product must be sold as part of the license) as an example.

## What Are The Member Incentives For Submitting A “Wish”?

When a Vault member spots and submits a product wish, they are encouraged to submit a referral link for that product if they have one. That referral link and id will be used whenever allowed to obtain the rights to the product if chosen. The result is cash to you in those cases.

As a member of the Vault, you will also be contributing to the ultimate success of the Vault membership as a group as well. Considering that the Vault is a closed and capped membership, products offered under the Vault umbrella have and will gain a certain “exclusivity” and “extra value” because of it. In short, what is good for the Vault is good for the members, and what is good for the members is also good for the Vault.

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Fresh and exclusive products are the goal, and the Vault's incentive for you to stay a member. And as you will see, the Vault Wish is a means to keep the Vault motivated to provide a quality membership like no other. It's all about "giving back" to the membership by providing value for the monthly membership fees.

## How Is The Wish System Financed?

Every member pays a monthly fee to obtain the benefits of being a Vault member. Each month, part of that membership revenue is "given back" by purchasing new and fresh quality products for all the members. Picture it as a managed buying co-op model of sorts.



Or "Pooled Purchase Power". As the Vault reaches the 1000 member ceiling, that monthly budget will be at staggering \$5000+ every month!

Further, JayKay did not just assume the nickname "Unselfish Marketer", it was given to him by his industry peers. For example, if a Product Wish comes in that is really good, but the monthly budget has been spent, JayKay will often "buy the product himself" for the membership!

## Extra Tips And Advice About The Wish System

Occasionally products are offered as a bundle of several products together. When submitting a request for a product like this, be sure to point out the product(s) that caught your eye. This will make evaluation and the purchase decision easier.

Second, do not "flood" the system with requests, especially with "junk" products. This only draws down the quality levels for the entire membership, and can make you look like, well let's say a "not so valuable a member".

## A Final Thought To Ponder About The Product Wish

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The Vault has been structured to reflect benefits back on the membership in part directly to what the members invest into it. Using the Product Wish wisely will result in a quality membership experience for years to come. Use it wisely and use it a lot. It will only contribute to your success.

## Vault Co-Ownership Programs and Products

### What Is Co-Ownership?

The Co-Ownership model is a business model designed to help preserve product value across certain products. You could picture Co-Ownership as a “franchise” of sorts. Co-Owners pay a one-time or recurring fee for the rights to sell a particular product or service under a limited set of guidelines in return for 100% of the profit for the sale.



### How Does Co-Ownership Work?

In a short description, [the Vault](#) offers a small number of select products for resale that are unique enough or show enough profit potential for members to warrant a special marketing model.

In these select cases, the Vault provides and maintains the product (upgrades and basic support services), and provides a central domain and sales page and order processing for the product sales. In the case of a membership product, the Vault also handles re-bills. According to the product, the Vault also provides or may provide sales graphics, basic copy, and other tools to help market the product.

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This model provides certain benefits not found with many other marketing models. For example, Vault members and other co-owners can be assured of “no price wars” with these products. This is true because the Vault controls the sales billing and fulfillment stages.

A second benefit of this model should be obvious here. Co-owners can focus on traffic generation and pre-selling instead of worrying about billing and fulfillment, and the related time and expense.

One could consider the entry fee of the product as a fee for the Vault handling virtually the entire back-end operation of the product. Unlike MRR or straight affiliate sales arrangements though, Co-Owners get 100% of the product revenue (with the exception of “new Co-Owner sales” which are 50%).

## Co-Owners Get 100% of the Profits *And* The Customer?



That is correct! Co-Owners are entitled to 100% of the sale or membership fee paid direct to their PayPal account. Further, the Vault does not third-party market these customers, except for making Co-Ownership available to the customer (which as mentioned above pays 50% commission when they choose this option).

## What's The Catch?

There is no catch really. The only place to hit a snag is if Co-Owners forget they are bound by the 30 Day Refund policy. The Co-Owner profits 100% thus also carries the responsibility of 100% refund.

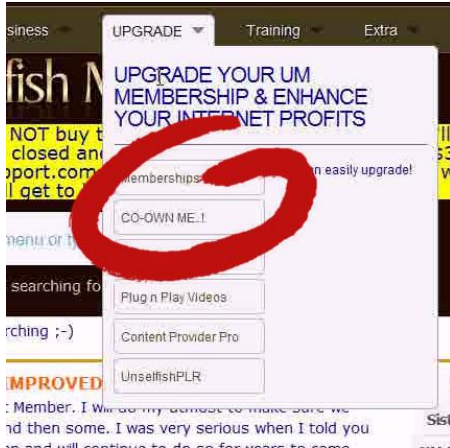
Also, the entry fee should not be a catch either. JayKay directly states that these products are not for everyone, and that you should only invest in them when you

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are sure that you can market them. Given that you can see a market within what you are doing now, the entry fee becomes almost insignificant, and certainly "Unselfish".



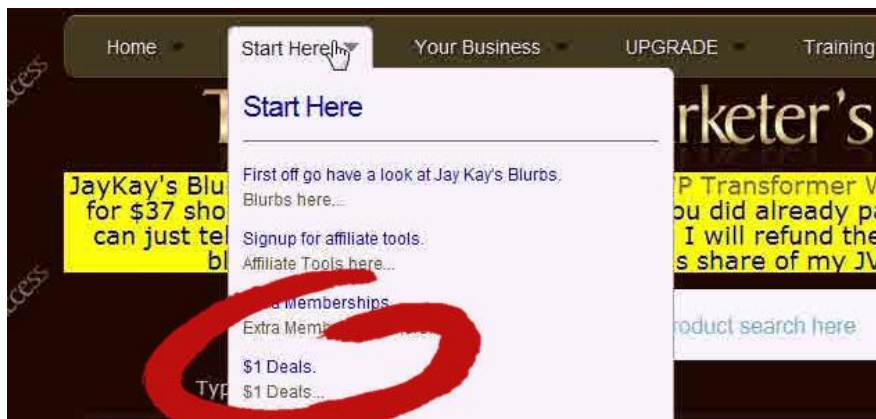
## Finding Co-Own Opportunities

"Co-Own Me" is found under the Top Menu under the Heading "Upgrade". Co-Ownership certainly deserves a closer look if you have not been there yet.

## The \$1 Deals

### What Is The \$1 Shopping Cart

The \$1 Shopping Cart section is a "Vault Members Only" shopping cart of IM and niche products and tools. To access this section, go to the "Start Here" heading of the Top Menu, and scroll down to the link. Follow the instructions on the page that opens to gain access to the \$1 Shopping Cart section.



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## What Is In The \$1 Shopping Cart?

These are somewhat “hidden gems” that appear from time to time. Occasionally, the Vault finds quality products that carry licensing that does not allow for including in a membership site. So, JayKay sometimes will decide to offer these products to Vault Members at a silly (but legal) \$1 fee.

The levels of usage rights include RR, MRR, PLR, or User Only according to the product. Some are very useful or helpful, and others are a great resalable product. One thing members can be sure of is that most of these products have not flooded the market. Certainly this provides another opportunity for members to profit.

## The Vault Sister Sites and 3rd Party Memberships

### “You Need To Meet My Sisters...” eh-er-uhm... “Sister Sites”

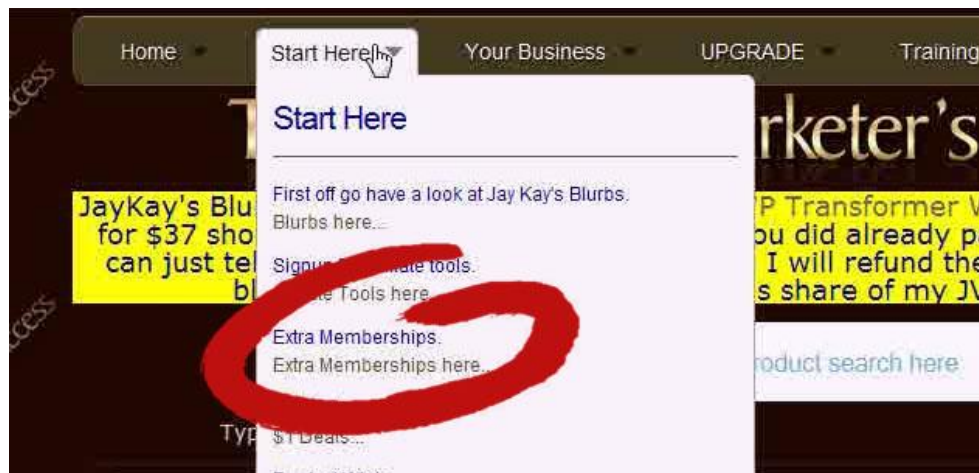
Ok, sorry for the bad humor, but take note of the resource level the Vault Sister Sites offer. The combined dollar value of these additional memberships available to you as a Vault member is well into the thousands of dollars. The true resource level combined can be priceless on the other hand.

Sister Sites and 3<sup>rd</sup> Party Memberships available to Vault members are found through “Start Here” on the Top Menu, and then scroll down to “Extra Memberships”.

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These sites and memberships are here for two basic reasons. One to offer you all the latest resource, support, and learning tools we can, and second to provide you with top notch content and resalable products and memberships. Even some of the archived products retain their use today after several years, and certainly provide conceptual learning for many levels of member experience.

Usage rights and resale terms vary by product and membership, and can include "Vault Member Exclusive", "Plug-in-And-Promote affiliates", and even "Co-Ownership" products.

Once you visit and really examine this page, some of the "Strategy" and "Learning" tips earlier will make sense. We could easily fill a few eBooks with just the product descriptions, and could develop full methods and plans just by combining and spinning products together. But the main reason for highlighting this section is to encourage you to use it according to your skill level and needs, but certainly use it.

## Member Business Backend and Support Tools

### The "Extra" Essential Tools for Members

Under the "Your Business" tab of the Top Menu, you will find links to backend business support tools provided at no charge to Vault members. These include professional level web hosting, an auto-responder system, and not one but three choices of JVM "Back End Admin Systems".

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[The Vault](#) provides these tools to lend support to the members for business building up to and including what is needed to create a six-figure business. These support tools are provided as a “Vault Privilege” and should be used and treated as such.

For instance, spamming and “black-hat” activities are not tolerated, and will result in loss of privilege and possibly being expelled from the Vault. This zero tolerance policy regarding these resources is in place to protect the resources for all Vault members, and should not be taken lightly.

With that being said, the combined dollar value of hosting, an auto-responder, and a backend admin system by themselves easily covers the monthly membership fee. Vault members, especially newer or beginner level members on a budget, would be very wise to make full use of these resources wherever it fits their business model. Advanced users will see the “extra C blocks” and extra resources as immediate benefits for scale-up of their business as well.

Further, these resources are kept current in terms of hardware and software upgrades as the IM world changes. Full support is always available through the Vault Support Ticket system as well.

Access involves the Unselfish “zero cost” payment (FREE) through the Vault system to obtain your user name and pass. Extra details required are included at the sign up pages for each product. Just follow the instructions at each page to guide you through sign up.

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## The Unselfish Support System



Have a question or concern related to the Vault? Need help with Vault Pro Hosting or other Vault system? To the far right side of the Top Menu, you can access the Unselfish Support Ticket System.

JayKay handles or reads and assigns the bulk of these tickets, and has support personnel of various specialties to help you depending on the problem area or particular issue.

And, while the bulk of Vault operations are managed from Thailand, the Vault is a 24 hour, seven days a week membership to serve the members around the world. The past +4 years 98.7% of all tickets are answered within 24 hours. Use the ticket priority accurately, and you will receive the service you need in a timely manner according to the issue or priority.

For example, if PayPal accidentally cancels your membership on Friday afternoon in the USA, you might not hear from the Vault till Monday. Yet chances are that if a server would crash and you submit a support ticket, in most cases not even a holiday will get in the way of correcting the problem since JayKay's Server Manager is alerted instantly by pager when one of our dedicated servers goes down.

## The Vault is Here to Serve, Not to Babysit or Hold Hands

The Vault is still run as an informal "among family (Vault members) and friends" type business. Respect that support has lives of their own, and you will be treated like family. Start bitching about 1 hour response times, and well, the results are up to you and likely predictable as well.

As another example, if your sites are hacked and you need help getting things right, support will be there to do what it can. But remember, the hack is ultimately your responsibility in terms of site security and proper backup. Support techs are not responsible for the hack or securing your site, you are.

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In short, backend support systems are here to serve you the Vault members, but they are a privilege. And like the rest of the Vault they carry inherent benefits and responsibilities you will not likely find elsewhere. Treat them as they are presented to you (in an “Unselfish” manner) and your experiences here will likely be very satisfying and rewarding for a very long time.

## Parting Thoughts Toward Your Success

Hopefully, this mini-guide will give some perspective and direction to your membership experience at the Vault. We could add much more in terms of description of the many areas and resources found inside [the Vault](#). But these would only taint your discovery process.

True success, like your new Vault membership, can only be a product of what thoughts and resources and efforts you put towards it. You must “sing your own song” and “find your own path” to quote the popular but true axioms of life.

All of these tools and resources are yours to use toward your success, and in an “Unselfish” manner and model. Use them in an unselfish manner and they will serve your success in ways you can only dream of right now. We welcome your valued membership, hopefully for many successful months and years to come.

